

1

**SOFTWARE ENGINEER**

*Kitchener, ON*

Your character is a first generation  
Filipina-Canadian.

They are married, and own a condo  
with their husband.

They have a pet parrot.

As their closest living relative, they are  
paying for their elderly aunt to live in a  
nursing home.



2

**GROCERY STORE CASHIER**

*Nelson, BC*

Your character's grandparents immigrated from India, and although their mother grew up speaking Punjabi, not much of the language was passed on.

They consider their first language to be English.

They have a partner, but they don't live together.

They rent an apartment on their own.



# 3

## **OWNER & OPERATOR**

FOURTH-GENERATION FAMILY  
GRAIN FARM

***Rosetown, SK***

Your character is White.

They are single and do not have children but the income from the farm supports two of their siblings who are unemployed.

They are the first woman in their family to be the legal owner of the farmland.



4

**HEART SURGEON**

*Calgary, AB*

Your character is a first generation Nigerian Canadian.

They are fluent in three languages, including English, French and Hausa.

They have a common law husband with whom they have two children and own a home.

Both your character and their husband graduated from medical school in recent years, so their household has extensive student loans to pay off.





5

**FINANCIAL ANALYST**

MAJOR BANK

**Québec City, QC**

Your character immigrated to Canada from Iran to attend university.

They are married and together, them and their wife have two dogs and own a townhouse.

They are the only member of their immediate family who lives in Canada.

They are fluent in Farsi and French but do not speak English.



6

**OWNER & OPERATOR**

SMALL BUSINESS BED & BREAKFAST

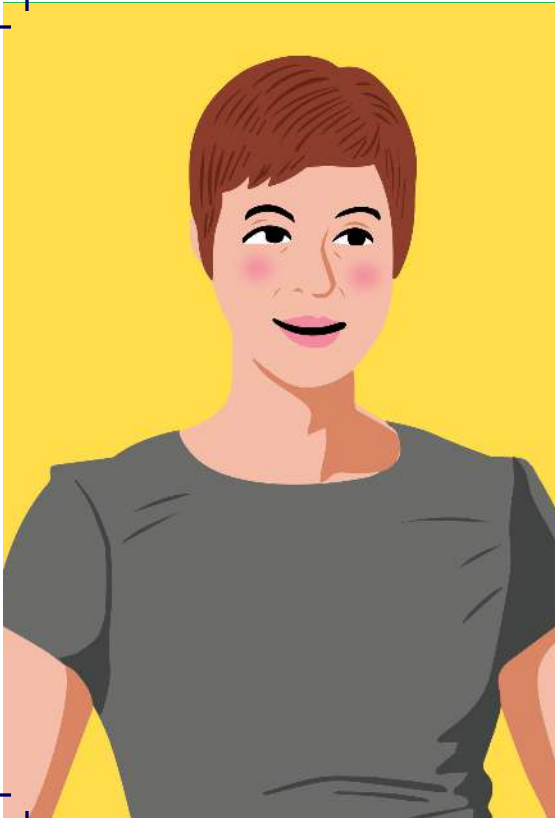
*Rocky Harbour, NL*

Your character is White.

Decades ago, they quit their job as a receptionist to help their husband out with his dream of working in the hospitality industry.

Together, they own their own home and have the mortgage paid off. They have children and grandchildren who live in St. John's, and often come to visit.

They are retiring next year and looking forward to spending more time with family.



7

**OWNER & OPERATOR**

SMALL BUSINESS ADVENTURE TOURISM

*Dawson City, YT*

Your character is White.

They inherited both their business and the house they live in from their father.

Although it is quite expensive to live in Northern Canada, their business has been very successful for many years.

They have a husband and one dog.



8

**SALES ASSOCIATE**

GIFTWARE SHOP

*Charlottetown, PEI*

Your character is White.

They are single and rent an apartment. They are Acadian, and grew up speaking French and English.

They have one child and run a side business through their home where they sell baked goods, but are dependent on the income from their primary job to cover expenses.





9

**BARISTA**

COFFEE SHOP, EAST YORK  
NEIGHBOURHOOD

**Toronto, ON**

Your character is Black.

They are single, rent an apartment  
and have one child.

They moved to Canada two years  
ago from Jamaica, and are hoping  
some other family members can  
join them soon.



# 10

**OFFICE ADMINISTRATOR**

DENTAL OFFICE

*Halifax, NS*

Your character is Black.

They have a husband with whom they own a condo.

Together, they are raising two grandchildren after the death of their daughter.

They are hoping to retire soon but are not sure if they can afford to.



11

**SERVER**  
SPORTS BAR

***Downtown Toronto,  
ON***

Your character is White.

They inherited their childhood home when their parents died.

They have a common law wife with whom they are in the process of adopting a child.



# 12

## **LAI D OFF**

PART TIME AT A CALL CENTER

**Moncton, NB**

Your character is White.

They are currently unemployed.

They are married and together, they  
and their husband have four children.





13

**RURAL MLA**

*Dauphin, MB*

Your character is White and has  
lived in Manitoba their whole life.

They are divorced and rent a house.  
They are on a waitlist for gender  
confirming surgery in Winnipeg.



14

**EXECUTIVE ASSISTANT**

LAW FIRM

***Saskatoon, SK***

Your character is Plains Cree.

They are single with adult children  
who live across the country.

They rent a townhouse and have  
one cat.



15

**NURSE**  
REHABILITATION CLINIC  
*Arviat, NU*

Your character is Inuit.

They are married and have three children.

In addition to their nursing job, they also operate a side business through their home selling art that they have made.



# 16

**ASSOCIATE PROFESSOR  
IN PHYSICS**

UNIVERSITY IN OTTAWA

**Ottawa, ON**

Your character is Korean-Canadian.

They are in the process of completing post-doctoral research at a highly-regarded university.

They rent an apartment and are single.





17

**GRADUATE**

PHARMACIST

***Yellowknife, NWT***

Your character has just graduated from university as a pharmacist.

They are White.

They have a husband with whom they rent a house and together, they have two children.

They accept a job offer in their hometown.



18

**EDUCATION PROGRAMS  
COORDINATOR**

ART GALLERY

***Fredericton, NB***

Your character is of European and  
Wolastoqiyik descent.

They are single and have two  
young children.

They rent an apartment.



# 19

**DAYCARE WORKER**

HOME DAYCARE

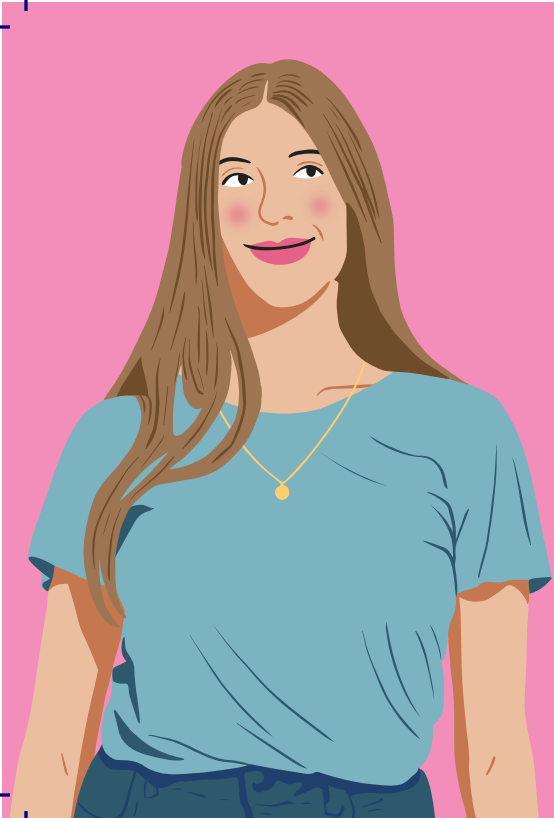
*Vancouver, BC*

Your character is a second generation Chinese Canadian.

They are fluent in Cantonese and English.

They have a husband and two children.

The family currently lives in a rented townhouse, but they are saving up money for a down payment on a home.



# 20

**STUDENT**

MECHANICAL ENGINEERING

*Montréal, QC*

Your character is White.

They are fluent in French and have a conversational knowledge of English.

They are in their final year of university and will soon graduate with a degree in mechanical engineering.

They are single and rent an apartment with roommates.